

# Media release

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## UBS LAUNCHES [ETRACS](#) EXCHANGE TRADED NOTE PROVIDING EXPOSURE ACROSS COMMODITIES AND ACROSS THEIR RESPECTIVE FUTURES MATURITIES

### **ETRACS DJ-UBS Commodity Index 2-4-6 Blended Futures (Ticker: BLND) Is the First ETN Linked to the Second Generation of the Most Widely Followed Commodities Index**

**New York, April 26, 2012** – UBS Investment Bank today announced the launch of the [ETRACS DJ-UBS Commodity Index 2-4-6 Blended Futures ETN \(Ticker: BLND\)](#), the first exchange-traded note linked to the next generation of the DJ-UBS Commodity Index, one of the most widely followed, diversified indexes of commodities futures prices.

BLND is linked to the Dow-Jones-UBS Commodity Index 2-4-6 Forward Blend Total Return<sup>SM</sup> (Ticker: DJUF246T), an enhanced version of the Dow-Jones-UBS Commodity Index. The Index is constructed as an equally-weighted basket of the two-month, four-month and six-month forward versions of the Dow Jones-UBS Commodity Index, providing diversification across the commodity price curve of each of the 20 commodities that currently comprise the index.

By diversifying exposure across multiple commodity futures maturities, the Index seeks to limit concentration at any one point on the respective commodity futures price curve. Historically, including exposure to longer-dated maturities has helped to mitigate the costs associated with holding and rolling shorter-dated commodity futures positions, commonly referred to as “negative roll yield.”

“Negative roll yield adversely impacts returns on exchange-traded products based on commodity futures positions,” said Christopher Yeagley, Managing Director and US Head of Equity Structured Products. “The **ETRACS DJ-UBS Commodity Index 2-4-6 Blended Futures ETN** – the first ETN based on the second generation of the benchmark Dow Jones-UBS Commodity index - gives investors the opportunity to minimize roll risk through its diversified exposure to the Index’s longer dated futures positions.”

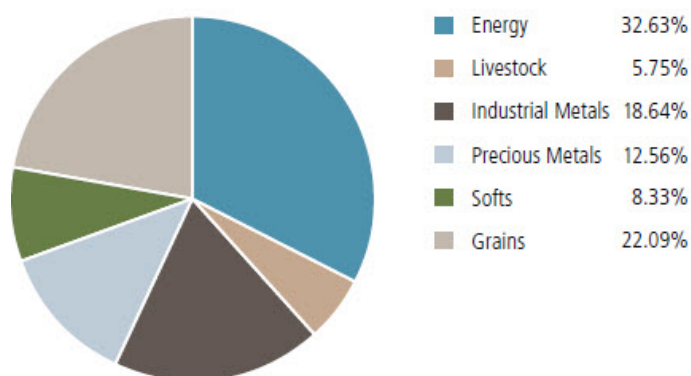
The **ETRACS DJ-UBS Commodity Index 2-4-6 Blended Futures ETN** begins trading today on the NYSE Arca. BLND offers investors:

- Exposure to the same commodities as the Dow Jones-UBS Commodity Index
- Diversification of exposure across multiple commodity futures maturities to limit futures contract concentration at any one maturity
- Potentially reduced roll risk in the component futures contracts by investing further out on the futures curve
- Convenience of an exchange-traded security

### **About the Index**

The DJ-UBS Commodity Index 2-4-6 Forward Blend Total Return<sup>SM</sup> is composed of the prices of twenty exchange-traded futures contracts on physical commodities. For 2012, the commodities included in the DJ-UBS Commodity Index are as follows: aluminum, Brent crude, coffee, copper, corn, cotton, WTI Crude Oil, gold, heating oil, lean hogs, live cattle, natural gas, nickel, silver, soybeans, soybean oil, sugar, unleaded gas (RBOB), wheat and zinc.

### DJ-UBS Commodity Index Target Weight Breakdown by Commodity Group



Source: Dow Jones Indexes

### About ETRACS

For further information about ETRACS ETNs, go to <http://www.etracs.com>.

Exchange Traded Access Securities ETNs ("ETRACS ETNs"), are exchange-traded notes, an innovative class of investment products offering access to markets and strategies that may not be readily available to investors, and offer unique diversification opportunities in a number of different sectors. ETRACS ETNs may offer:

- Access to asset classes with historically low correlations to more traditional asset classes
- Convenience of an exchange-traded security
- Transparent exposure to a published index

ETRACS ETNs are senior unsecured notes issued by UBS AG ("UBS"), are traded on NYSE Arca, and can be bought and sold through a broker or financial advisor. **An investment in ETRACS ETNs is subject to a number of risks, including the risk of loss of some or all of the investor's principal, and is subject to the creditworthiness of UBS. We urge you to read the more detailed explanation of risks described under "Risk Factors" in the prospectus supplement for the ETRACS ETN.**

**Note that not all commodity futures markets are subject to negative roll yields at all times. The terms structure of such markets can change over time. Commodities futures markets may trade in contango, backwardation or both, resulting in negative roll yields, positive roll yields or no roll yields at all.**

There are 42 ETRACS ETNs:

ETRACS ETN Name	Ticker
<b>Master Limited Partnerships</b>	
Alerian MLP Infrastructure	MLPI
2x Monthly Leveraged Long Alerian MLP Infrastructure	MLPL
1x Monthly Short Alerian MLP Infrastructure TR*	MLPS
Alerian Natural Gas MLP	MLPG
Wells Fargo MLP Index	MLPW
<b>Business Development Companies</b>	
Wells Fargo Business Development Company Index	BDCS
2x Monthly Leveraged Wells Fargo Business Development Company Index	BDCL
<b>Alpha Strategies</b>	
Long-Short S&P 500 VIX Futures	XVIX
Natural Gas Futures Contango ETN	GASZ
Oil Futures Contango ETN	OILZ
<b>Hybrid</b>	
S&P 500 Gold Hedged	SPGH
Fisher-Gartman Risk On ETN	ONN
Fisher-Gartman Risk Off ETN	OFF

## Commodities

CMCI TR	UCI
CMCI Agriculture TR	UAG
CMCI Energy TR	UBN
CMCI Food TR	FUD
CMCI Gold TR	UBG
CMCI Industrial Metals TR	UBM
CMCI Livestock TR	UBC
CMCI Long Platinum ER*	PTM
CMCI Short Platinum ER	PTD
CMCI Silver TR	USV
DJ-UBS Commodity Index TR	DJCI

## Equities

Next Generation Internet ETN	EIPO
Monthly 2xLeveraged Next Generation Internet ETN	EIPL
Long ISE Solid State Drive Index	SDDD
2xLeveraged Long ISE Solid State Drive Index	SSDL
Monthly 2xLeveraged ISE Cloud Computing TR	LSKY

## Volatility

Long-Short S&P 500 VIX Futures	XVIX
Long 1-Month S&P 500 VIX Futures	VXAA
Long 2-Month S&P 500 VIX Futures	VXBB
Long 3-Month S&P 500 VIX Futures	VXCC
Long 4-Month S&P 500 VIX Futures	VXDD
Long 5-Month S&P 500 VIX Futures	VXEE
Long 6-Month S&P 500 VIX Futures	VXFF
Short 1-Month S&P 500 VIX Futures	AAVX
Short 2-Month S&P 500 VIX Futures	BBVX
Short 3-Month S&P 500 VIX Futures	CCVX
Short 4-Month S&P 500 VIX Futures	DDVX
Short 5-Month S&P 500 VIX Futures	EEVX
Short 6-Month S&P 500 VIX Futures	FFVX

## Income

Monthly Pay 2xLeveraged Dow Jones International Real Estate ETN	RWXL
Wells Fargo Business Development Company Index	BDCS
2xLeveraged Long Wells Fargo Business Development Company Index	BDCL
Alerian MLP Infrastructure Index	MLPI
2xMonthly Leveraged Long Alerian MLP Infrastructure Index	MLPL
Alerian Natural Gas MLP Index	MLPG
Wells Fargo MLP Index	MLPW

\*TR=Total Return and ER=Excess Return

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